



## **ALLTECH® FEI WORLD EQUESTRIAN GAMES**

September 25 – October 10, 2010

*Lexington, Kentucky*

*John Deere Reining Arena*

**NRHA “Ride a Reiner”**

The sport of Reining will return to the U.S.A. in Lexington, Kentucky this fall with the [Alltech® FEI World Equestrian Games](#). It is the largest single sporting event in the United States since the Salt Lake City Winter Olympics. It is the homecoming for the western sport of Reining, the only western discipline featured at the Games September 25 – 30. The National Reining Horse Association (NRHA), proud sponsor of the Games, is excited to give equestrians the opportunity of a lifetime with the first-ever “Ride a Reiner.” “Ride a Reiner” will be held throughout the duration of the Games September 25-October 10 in the John Deere Reining Arena.

### **RIDE A REINER**

In an area just inside the main entry, NRHA will offer “Ride a Reiner” test rides to WEG spectators in the John Deere Reining Arena. For those who have some riding experience, “Ride a Reiner,” will give them the opportunity to enjoy a dizzying spin or even a sliding stop on a well-trained reining horse. NRHA alliance partner and WEG reining breed sponsor, the American Quarter Horse Association, will offer breed test rides, as well. WEG attendees will be able to sign up for a chance to ride at the NRHA/AQHA booth and in the John Deere Reining Arena.

Thanks to NRHA Corporate Partners, MD Barns, Kiser Arena Specialists and John Deere; the rides will be conducted inside an MD Barns open-sided arena. The arena will be constructed on what is now a parking lot at the Kentucky Horse Park. The arena base and special reining surface will be brought in by Kiser Arena Specialists and maintained by John Deere.

The arena will also play host to demonstrations from NRHA and AQHA professionals on world-caliber Reining horses – as well as American Quarter Horse riders from other disciplines.

### **MEDIA RIDE**

Media contacts also will be given the prospect of experiencing the adrenaline rush of Reining. A limited number of spots are available for WEG credentialed media to sit astride a Reining horse and learn more about the sport first-hand. A limited number of rides each day will be available via random draw. General WEG attendees will be able to sign up for a chance to ride at the NRHA/AQHA booth and in the John Deere Reining Arena. To express interest, e-mail Christa Morris at [cmorris@nrha.com](mailto:cmorris@nrha.com).



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NRHA "Ride a Reiner"

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Media Outlet/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Editor Name: \_\_\_\_\_

Editor Phone: \_\_\_\_\_ Editor Fax: \_\_\_\_\_

Editor E-mail: \_\_\_\_\_

**Category** (Circle one): *Newspaper*    *Magazine*    *Radio*    *TV*    *Website*

**Function** (Circle one): *Journalist*    *Photographer*    *Editor*    *Producer*

List days available at the Games: \_\_\_\_\_

With what riding disciplines are you the most familiar? \_\_\_\_\_

\_\_\_\_\_

List riding experience and/or accomplishments: \_\_\_\_\_

\_\_\_\_\_

**Please return application by September 1, 2010:**

NRHA Ride a Reiner

Christa Morris

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Oklahoma City, OK 73107

[cmorris@nrha.com](mailto:cmorris@nrha.com)